



PRINCIPAL TOWER
LONDON EC2

3-Oct-17 v1

Status	Unit #	Floor	Type	Enclosed SQFT	Aspect	Listed Price	Listed Price £/sqft	VIP Discount	Net Price	Net Price £/sqft	Colour Palette
City House											
	11.1	11	2 Bed	876	SW	£1,372,000	£1,566	4%	£1,317,120	£1,504	Loft
	21.3	21	1 Bed	535	W	£1,007,000	£1,882	4%	£966,720	£1,807	Loft
	23.5	23	2 Bed	883	NE	£1,464,000	£1,658	4%	£1,405,440	£1,592	Loft
Upper House											
	27.5	27	2 Bed	883	NE	£1,518,000	£1,719	4%	£1,457,280	£1,650	Champagne
	32.1	32	3 Bed	1456	SW	£2,734,000	£1,878	7%	£2,542,620	£1,746	Champagne
	32.2	32	1 Bed	535	W	£1,080,000	£2,019	4%	£1,036,800	£1,938	Caviar
	32.3	32	2 Bed	769	NW	£1,416,000	£1,841	4%	£1,359,360	£1,768	Caviar
	32.4	32	2 Bed	883	NE	£1,553,000	£1,759	4%	£1,490,880	£1,688	Champagne
	36.1	36	3 Bed	1464	SW	£2,774,000	£1,895	7%	£2,579,820	£1,762	Caviar
	36.2	36	1 Bed	535	W	£1,102,000	£2,060	4%	£1,057,920	£1,977	Caviar
	36.4	36	3 Bed	1451	NE	£2,458,000	£1,694	7%	£2,285,940	£1,575	Caviar
	38.1	38	PH	2080	W	£5,425,000	£2,608	7%	£5,045,250	£2,426	Champagne
	39.1	39	3 Bed	1118	SW	£2,318,000	£2,073	7%	£2,155,740	£1,928	Champagne
	39.2	39	2 Bed	932	NW	£1,657,000	£1,778	4%	£1,590,720	£1,707	Champagne
	39.4	39	3 Bed	1117	SE	£2,389,000	£2,139	7%	£2,221,770	£1,989	Champagne
	45.2	45	PH	1382	NES	£3,015,000	£2,182	7%	£2,803,950	£2,029	Caviar

Estimated Completion: **Q1 2019**

Address: Principal Tower, 2 Principal Place, Worship Street,
London, EC2A

Tenure: 987 Years

10 Years NHBC Warranty

Ground Rent:

1 Bedroom £550

2 Bedroom £650

3 Bedroom £750

Penthouse £1,000

Service Charge: £7 per sqft per annum

1. Prices are subject to change without prior notice.

2. All prices quoted are subject to contract.